

FOR IMMEDIATE RELEASE

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Introducing Fieldstone Bakery Grains 2 Go Bars

From McKee Foods, the makers of Little Debbie® snacks

COLLEGEDALE, Tenn., August 05, 2020 — In September 2020, Fieldstone® Bakery will introduce new Grains 2 Go Bars, which is the first time for the brand to offer two grain equivalent bars to the foodservice industry. These 2.3 oz. soft and chewy whole grain bars are available in two flavors, Chocolate Chip and Apple Cinnamon, and have just the right amount of goodness to keep you going all day.

Fieldstone Bakery Grains 2 Go Bars are:

- Shelf Stable
- Individually Wrapped
- 2 Grain Equivalent*
- 2.3 oz. serving size
- Case Count of 144 (12/12's)

These tasty bars provide an excellent solution for food service managers looking for Grab N Go products for schools, snack carts, cafeterias, hospitality, catering and vending. On a consumer level, these new options for two grain equivalent items accommodate the evolving needs and today's preferences. "Fieldstone Bakery has been focused on developing a larger whole grain rich product for use in education as well as business and industry accounts applications for many years and we are proud to be able to offer this product," said Kelley VandeLune, National Foodservice Sales manager.

**1 bar provides 32 g grains, including 16 g (1 oz equivalent) of whole grain. 32 g creditable grain per USDA, see USDA's Food Buying Guide for Child Nutrition programs.*

ABOUT THE FIELDSTONE BRAND

McKee Foods, a family-owned company based in Collegedale, Tenn., introduced the Fieldstone® Bakery brand in 2007. The Fieldstone Bakery brand is all about meeting the needs of foodservice customers. A wide variety of bakery snacks, snack bars, and granola cereal are available under the Fieldstone Bakery brand. To learn more about Fieldstone Bakery visit fieldstonebakery.com or follow Fieldstone on [Facebook](#).

ABOUT MCKEE FOODS CORPORATION

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small bakery on Main Street in Chattanooga, Tenn., using the family car as collateral. Today, the company employs more than 6,250 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® baked goods, Drake's® cakes, Sunbelt Bakery® snacks and Fieldstone® Bakery food products. Visit mckeefoods.com for more information.

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