



FOR IMMEDIATE RELEASE

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DRAKE'S® CAKES TO WALK IN PHILADELPHIA VETERANS PARADE

In sponsorship of local nonprofit, Thank-A-Vet, Drake's® to participate in parade to honor the sacrifices of veterans.

COLLEGEDALE, TENN (OCT. 29, 2019) – Drake's® cakes, northeastern snack cakes and brand of McKee Foods Corporation, located in Collegedale, Tenn., will participate in the Philadelphia Veterans Parade Sunday, Nov 3. Drake's® will participate as a sponsor of the Philadelphia-based nonprofit Thank-A-Vet.

In the upcoming parade, Drake's® will walk with Thank-A-Vet down Philadelphia's JFK Boulevard. The loveable Drake's® mascot, Webster the duck, will walk in the parade and representatives of the brand will hand out the iconic Drake's® Coffee Cakes to spectators, many of whom are veterans.

Reconnecting with its heritage, Drake's® is sponsoring the nonprofit which is operated by a direct descendent of Newman Drake, the brand's founder. Shannon Drake, Thank-A-Vet founder, runs the 501(C)(3) organization to deliver brand new socks, coats, thank you cards and other goods directly to veterans and their families. Thank-A-Vet also organizes coffee clubs for veterans to create support and camaraderie.

Drake's® cakes is also sponsoring Thank-A-Vet during the Veterans Day weekend as the nonprofit holds numerous coffee clubs for veterans. To learn more about the Drake's® brand, visit drakescakes.com and for more information about Thank-A-Vet, visit thankourveterans.org.

ABOUT THE DRAKE'S BRAND

McKee Foods' Drake's brand is the cake bakery pioneer founded in New York City in 1896. By the early 1900's, Drake's® gained a passionate following across the Northeast that continues today. With a heritage in quality baking, Drake's is known for popular varieties including Devil Dogs®, Ring Dings®, Coffee Cakes, Funny Bones®, Yankee Doodles® and Yodels® cakes. Visit drakescake.com for more information or follow Drake's on [Facebook](#) and [Twitter](#).

ABOUT MCKEE FOODS CORPORATION

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small bakery on Main Street in Chattanooga, Tenn., using the family car as collateral. Today, the company employs more than 6,200 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® baked goods, Drake's® cakes, Sunbelt Bakery® snacks and cereals and Fieldstone® Bakery food products. Visit mckeefoods.com for more information.

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