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MCKEE FOODS AND OH! — THE OUTDOOR HAPPINESS MOVEMENT
CREATE LIMITLESS PLAYGROUND
Indiana playground accessible to people of all abilities

Collegedale, Tenn.; Winona Lake, Ind. — The K21 Splash Pad at Winona Lake Limitless Park, a new outdoor space that complies with the Americans with Disabilities Act, opened this summer with the support of McKee Foods and OH! — the Outdoor Happiness movement. The park is a multiphase project to provide an accessible playground where people of all abilities can find outdoor happiness.

Of the Outdoor Happiness Movement, Chris McKee, executive vice president of Marketing and Sales for McKee Foods, stated, “We could not think of a more inclusive cause or a healthier one than to support parks, trails and greenways in each of the 50 states.”

Even though the weather was slow to warm up this summer, the splash pad has reportedly been busy the past several weeks.

“It seems the entire community and beyond has gotten wet at the splash pad at least once,” said Erin Porter, chair of the Winona Lake Limitless Park Committee. “It is good to see all ages and abilities coming together, getting outside and being active.”

The splash pad is part of Phase I of the multiphase project. The committee is continuing efforts to raise funds for the remaining phases, including an inclusive playground and nature play area.

To learn more about the Winona Lake Limitless Park, visit winonalake.net/limitlesspark.htm. For more information about McKee Foods and OH! — the Outdoor Happiness movement, visit OutdoorHappinessMovement.com. Visitors to the site can make a pledge to go outside, have fun and find what makes them happy.

About the OUTDOOR HAPPINESS MOVEMENT:

McKee Foods is committed to helping people in communities across the country enjoy an active outdoor lifestyle by partnering with organizations that make public greenways, trails and parks available. The company believes that these green spaces provide opportunities for outdoor activity that ultimately lead to a fun and active lifestyle. McKee Foods, owned and operated by the McKee family, has committed to donate more than \$1 million over a five-year period in an initiative called OH! — the Outdoor Happiness movement. OH! — the Outdoor Happiness movement represents a long-standing tradition in the McKee family in that since 2009, it has already given more than \$2.8 million to support the creation and preservation of parks, greenways and other outdoor spaces. For more information, or to join McKee Foods in its mission to get the country outside, please visit OutdoorHappinessMovement.com.

About McKee Foods:

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small, failing bakery, using the family car as collateral. Today, the company employs more than 5,750 people in Collegedale; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® Snacks, Drake's Cakes, Sunbelt Bakery® snacks and cereals, Heartland® and Fieldstone™ Bakery food products. Visit McKeeFoods.com for more information.