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**For More Information, Contact:
Mike Gloekler, 423-238-7111, Ext. 22440
mike.gloekler@mckee.com**

**OH! — the Outdoor Happiness movement Announces Support of Outdoor Fitness Zone
*McKee Foods Proudly Supports Free Outdoor Gyms in North Carolina***

Charlotte, N.C.; Collegedale, Tenn. — McKee Foods is one of several donors supporting the provision of free outdoor gyms with sturdy, weather-resistant cardiovascular and weight-training machines in North Carolina. These fun and accessible fitness environments will empower area residents to get out and get active, and the gyms have the potential to help improve visitors' overall health and increase outdoor happiness.

"We are excited to partner with The Trust for Public Land on these outdoor fitness zones," said Chris McKee, executive vice president of Marketing & Sales at McKee Foods. "Getting people outside and happy is what the OH! — the Outdoor Happiness movement is all about."

"Research shows that parks — and The Trust for Public Land's Fitness Zone[®] areas in particular — directly improve our health and wellness," said Kent Whitehead, The Trust for Public Land's senior project manager. "Installing free outdoor fitness equipment in neighborhoods where gym memberships are too pricey to be practical empowers communities in the fight against obesity."

People interested in learning more about the movement can visit OutdoorHappinessMovement.com to hear about upcoming projects across the U.S. Visitors to the site can also make a pledge to go outside, have fun and find what makes them happy.

About OH! — the Outdoor Happiness movement:

McKee Foods is committed to helping communities across the country enjoy an active outdoor lifestyle by partnering with organizations that make public greenways, trails and parks available. We believe that these green spaces provide opportunities for outdoor activity that ultimately lead to a fun and active lifestyle. McKee Foods, owned and operated by the McKee family, has committed to donate more than \$1 million over the next five years in an initiative called OH! — the Outdoor Happiness movement. The OH! movement represents a long-standing tradition in the McKee family in that since 2009, it has given more than \$2.8 million to support the creation and preservation of parks, greenways and other outdoor spaces. For more information, or to join McKee Foods in its mission to get the country outside, please visit OutdoorHappinessMovement.com.

About McKee Foods:

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small bakery on Main Street in Chattanooga, Tenn., using the family car as collateral. Today, the company employs more than 5,750 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie[®] baked goods, Drake's[®] cakes, Sunbelt Bakery[®] snacks and cereals, Heartland[®] brands and Fieldstone[®] Bakery food products. Visit mckeefoods.com for more information.