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**OUTDOOR HAPPINESS MOVEMENT DEBUTS RECREATIONAL SPACE IN LOS ANGELES
*McKee Foods is proud supporter of Carlton Way development***

Los Angeles; Collegedale, Tenn. — McKee Foods is happy to support the city of Los Angeles in the development of a new recreational space designated for Carlton Way and will be celebrating its grand opening Saturday, July 25. This hidden gem is a 0.2-acre pocket of green in an otherwise urban area where city residents can get outdoors to move and play. Complete with a brand-new playground, fitness equipment, community plaza and plenty of trees, this neighborhood upgrade is one great way to further the Outdoor Happiness Movement.

Schedule of events for the Carlton Way Park ribbon-cutting ceremony:

- 9:30 a.m. — City Council member Mitch O'Farrell and volunteers arrive for kickoff of "Council Member in your Corner," an opportunity for the councilman to talk with constituents about resources in the neighborhood
- 10 a.m. — Council member, his staff and volunteers head out into the community around Carlton Way Park
- 11 a.m. — Carlton Way Park opens for mingling and gathering
- 11:15 a.m. — Council member, staff and volunteers return to the park
- 11:30 a.m. — 12:10 p.m. - Ribbon cutting ceremony and photos
- 12:10-12:30 p.m. — Music, churro truck and park play
- 12:30 p.m. — Event ends

In regards to the new recreational space, Chris McKee, executive vice president of Marketing and Sales for McKee Foods, stated, "We are a family company, and we hope that by bringing the OH! — the Outdoor Happiness Movement to this community, we bring families together and give back to Los Angeles in a meaningful way."

People can learn more about the movement and upcoming projects across the U.S. by visiting OutdoorHappinessMovement.com. Visitors to the site can also make a pledge to go outside, have fun and find what makes them happy. For each pledge made, McKee Foods will donate additional funds above the \$1 million the company has already committed to Outdoor Happiness projects.

About the OUTDOOR HAPPINESS MOVEMENT:

McKee Foods is committed to helping communities across the country enjoy an active outdoor lifestyle by partnering with organizations that make public greenways, trails and parks available. We believe that these green spaces provide opportunities for outdoor activity that ultimately lead to a fun and active lifestyle. McKee Foods, owned and operated by the McKee family, has committed to donate more than \$1 million dollars over a five-year period in an initiative called

the “Outdoor Happiness (OH!) Movement”. The OH! Movement represents a long-standing tradition in the McKee family in that since 2009, they have already given more than \$2.8 Million to support the creation and preservation of parks, greenways and other outdoor spaces. For more information, or to join McKee Foods in its mission to get the country outside, please visit OutdoorHappinessMovement.com.

About McKee Foods:

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small, failing bakery, using the family car as collateral. Today, the company employs more than 5,750 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® Snacks, Drake’s Cakes, Sunbelt Bakery® snacks and cereals, Heartland® and Fieldstone™ Bakery food products. Visit McKeeFoods.com for more information.